



SMU

SINGAPORE MANAGEMENT
UNIVERSITY

A Different U

Rethink the world. Rethink with SMU.

UNDERGRADUATE PROSPECTUS 2017/18



ACCOUNTANCY

BUSINESS

ECONOMICS

INFORMATION SYSTEMS

LAW

SOCIAL SCIENCES



Preparing you to be future-ready extends beyond developing your hard skills. Our broad-based education shapes you to be versatile, bold, articulate, culturally sensitive and contextually aware. These attributes, along with the ability to think broadly and advance with the speed of global change, are what we nurture in our forward-thinking curriculum. They position you to be the talent who can thrive in a diverse marketplace. This is the SMU journey: preparing you today to be the global leader of tomorrow.

Professor Lily Kong

Provost and
Lee Kong Chian Chair of Social Sciences
Singapore Management University



DISCOVER THE SMU EXPERIENCE



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WELCOME TO SMU

We are thrilled that you are considering Singapore Management University (SMU) to be your home for the next few years. If you are seeking a modern curriculum that will challenge you, a diverse community that will embrace you, and a place that will offer you more opportunities than you can possibly imagine, SMU is the best decision you will make.

Above all, SMU has purposefully designed the entire university experience to prepare you to remain contextually relevant and ready to take on any career you aspire towards, in a rapidly changing and increasingly complex world.

Meaningful Impact

Rethink what success means. Develop the wisdom and cultural sensitivity you will need to bring about positive change in the world.



Innovative Curriculum

Flexibility. Variety. Opportunity. Through a diverse host of offerings, SMU's curriculum will give you the academic freedom you crave but also the intellectual rigour you need.

Vibrant Student Life

Join our enthusiastic and passionate community of students who devote their energy to more than 120 clubs and organisations on campus.



A WORLD OF OPPORTUNITIES



SMU-X

Engage with industry leaders on real-world issues

300+

second major combinations to choose from across 42 majors and tracks



94%

Employment Rate

and a higher starting pay for SMU graduates*

120+

Student Clubs

with the option of creating your own



Close to 90%

of our students have taken part in a global exposure programme

Over 400 Scholarships

making an SMU education prestigious yet accessible



2.3

Million Hours

of community service performed by students in 17 countries

30

Nationalities

represented in our faculty, including Nobel Laureates and other award-winning professors



Up to 6

Internships

per student for valuable real-world experience

City Campus

situated in the heart of the city, connecting you with experienced industry leaders



* According to our 2015 Graduate Employment Survey
Source: Ministry of Education, Singapore

THE SMU EDGE: WHAT SETS YOU APART

We begin the journey of nurturing you with the end-goal of educating you holistically. Hard, soft and heart skills are emphasised in our curriculum, taught in an interactive seminar room environment. You will be imparted with essential knowledge, nurtured with attributes employers are looking for and imbued with a sense of social responsibility, setting you apart from the rest. This is the SMU Edge.



At SMU, we provide our students with a holistic skill set: hard, soft and heart skills.

Hard skills

Through our rigorous curriculum, we impart knowledge that is essential for your professional and personal development. The flexibility of our curriculum empowers our students to pursue their academic aspirations and realise their career goals.

Soft skills

Our graduates complement their hard skills with their ability to apply analytical thought to solve problems, and present information in a dynamic, succinct and precise manner. In addition, they are nurtured to lead and manage teams to achieve shared objectives.

Heart skills

True accomplishment comes with a sense of contribution and giving back to society, to the less privileged and needy. By the time our students graduate from SMU, they would have completed an average of 140 hours of community service, which is well above the mandatory 80 hours. Being ethical as well as socially responsible, our graduates continue to transform society beyond the organisations that they serve.

The Outcome: A Transformative Journey. A Different U.



12 ATTRIBUTES EMPLOYERS IN SINGAPORE LOOK FOR

- Critical Thinking & Problem Solving Skills*
- Responsibility
- Teamwork/Collaboration
- Ability to Learn Independently
- Ability to Apply Knowledge*
- Integrity
- Takes Initiative
- Adaptability
- Oral Communication & Presentation Skills
- Planning & Organising Skills
- Creativity & Innovation Capability
- Leadership Qualities

IMPECCABLE GRADUATE EMPLOYMENT SURVEY TRACK RECORD

A testament to our approach to tertiary education is our par excellence track record in the annual Graduate Employment Survey.

Since 2004, our graduates have been enjoying high employment, with 94% of them being employed within 6 months of their graduation. On average, our graduates are also earning higher starting salaries compared to their peers from the other local universities.

** Hard "Knowledge" skills. Others are Soft "People, Communication and Leadership" skills.*

A CURRICULUM THAT EMPOWERS YOU

At the heart of the SMU curriculum is the belief that what you know will empower you. This is why we have designed our curriculum to offer not just depth in your chosen fields, but also breadth to expand your intellectual appetite. Above all, the curriculum is so flexible that you will be able to curate your personal learning experience – right from the first day you step onto campus.



A Core Foundation for Life

The core curriculum will be the cornerstone of your academic experience at SMU. This is a set of courses that will equip you with the necessary leadership and life skills to empower you through the rest of your life. Core curriculum courses like our flagship Leadership and Teambuilding, as well as Business, Government and Society prepare you for the challenges in the real world. Or take a course like Managing Volatility, Uncertainty, Complexity and Ambiguity to learn and solve significant problems in our complex world. Our students also enjoy taking a whole breadth of courses from entrepreneurship, globalisation, technology, environmental science, creative writing, biotechnology, languages and more! The possibilities are endless.

The Choice is Yours

Choose from hundreds of courses and deepen an interest or try a course you have never heard of before. The curriculum has been designed to give you so much freedom that you can focus on specialised courses within your school or explore courses completely unrelated to your major – just because you want to.

Hundreds of Degree and Major Combinations

We're serious – with more than 300 possible combinations of double majors and double degrees available across our six schools, you won't want to stop at just one major!

It's Your Journey

You get to decide on the classes, the majors, and even whether you want to graduate in three years or four. So, take charge of your academic experience and make it the most challenging intellectual journey of your life.

The flexibility in the SMU curriculum gave me the space to pursue my interest in trading and investment. When I entered SMU and took up a double degree in Accountancy and Business Management, the background I gained from my curriculum gave me an edge in grasping the unique features of varied trading products.



Spencer Li

Professional Trader, Coach
and Founder of Synapse Trading
Bachelor of Accountancy
with double degree in Business Management

I took Information Systems and Marketing (two majors). While some might see them as two separate worlds, I see them as synergistic. In a company like McDonald's, IT and Marketing work hand in hand because IT enables the transactions while Marketing drives the transactions. I think I've benefited greatly from taking two majors.

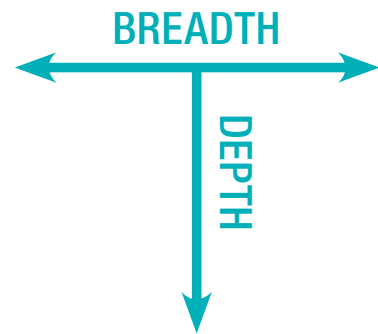


Benjamin Boh

Director, Strategy & Insights,
McDonald's Japan
Bachelor of Science (Information Systems)
with second major in Marketing

VERSATILE PATHWAYS - DOUBLE DEGREES AND SECOND MAJORS

Our multidisciplinary curriculum with double degrees and second majors across all faculties broadens your options. Choose from 15 double degree combinations by taking any two disciplines in Accountancy, Business Management, Economics, Information Systems, Law* and Social Science. Alternatively, if you prefer a second major, you will have the flexibility to choose from over 300 combinations across 42 majors and tracks. Maximise the unparalleled opportunity to explore and graduate with a comprehensive knowledge base that opens greater career choices for you.



** Those intending to do a double degree at the School of Law must first gain admission into the Law programme. Given the small number of places available, selection will be highly competitive.*



Choose from 42 majors across 6 schools

300+

combinations of second majors across 42 majors and tracks

15

double degree combinations

More than **70%**

of our students graduate with either double degrees or double majors

Majors and tracks offered by School of Accountancy

- Accounting
- Accounting with track in Financial Management
- Accounting with track in Data Analytics
- Accounting with track in Risk Management & Assurance
- Accounting with track in Taxation

Majors and tracks offered by Lee Kong Chian School of Business

- Corporate Communication
- Entrepreneurship
- Finance
- Finance with track in Banking
- Finance with track in Financial Analytics
- Finance with track in International Trading
- Finance with track in Wealth Management
- Marketing
- Marketing with track in Marketing Analytics
- Marketing with track in Retail and Services Management
- Operations Management
- Operations Management with track in Operations Analytics
- Organisational Behaviour & Human Resources
- Quantitative Finance
- Strategic Management

Majors and tracks offered by School of Economics

- Economics
- Economics with track in Quantitative Economics
- Economics with track in Maritime Economics
- Actuarial Science with track in Actuarial Analyst
- Actuarial Science with track in Risk Analyst
- Applied Statistics

Majors and tracks offered by School of Information Systems

- Business Analytics Track
- Cognitive Systems Track (planned for 2018)
- Cyber-security Track
- Digital Business Solutioning Track
- Financial Technology Track
- Software Development Track
- Technology for Business (Taken as a secondary major for non-SIS students)

Majors offered by School of Law

- Law
- Legal Studies (Taken as a secondary major for non-Law students)

Majors offered by School of Social Sciences

- Politics, Law and Economics (Taken as a primary major)
- Political Science
- Psychology
- Sociology
- Arts and Culture Management (Taken as a secondary major only)
- Global Asian Studies (Taken as a secondary major only)
- Public Policy and Public Management (Taken as a secondary major only)



LEARNING FOR TOMORROW

At SMU, we are not afraid to change things up. Your academic experience may start with textbooks but it will extend far beyond that. You will find yourself in small, seminar-based classes, engaging in rigorous debate and discussion with top faculty and peers from Singapore and all over the world. You will be stretched by experiential learning projects and learn how to use cutting-edge technology. Above all, you will be challenged to translate what you have learnt into the real-world context, to solve real-world problems.

Small, Interactive Classes

SMU is a pioneer in moving towards small seminar-style lessons. Intimate classes with intense discussions and lively debates are hallmarks of the SMU academic experience. When your ideas are challenged, you will learn how to defend and articulate your point of view, and in the process learn more about what you truly believe in.

SMU-X: a real-world initiative

Classroom theory can only bring you so far. Through SMU-X, we partner with businesses, non-profits and government organisations to challenge you with constantly evolving and increasingly complex real-world problems. We want you to combine what you have learnt with your ingenuity and creativity, and collaborate with your peers to discover groundbreaking solutions. You will work in teams comprising faculty, industry experts and your fellow students from different disciplines, solving real-world problems for our industry partners who will mentor you. To help you, we have designed SMU Labs, which provides you with beautiful spaces to work, learn and collaborate.

**Harnessing
the power of
technology**

**Interactive
seminar
lessons**

**SMU-X:
a real-world
initiative**

Harnessing the power of technology

As the world becomes increasingly dependent on technology to keep it moving forward, so does education. Our facilities incorporate cutting-edge technological advances such as enhanced learning apps into everyday classes, and our classrooms are equipped with state-of-the-art technology and equipment.



SMU-X Project

The ideas and recommendations presented by SMU students were very innovative and enabled UOB to consider banking challenges from the perspective of millennials. We now have better insight into what our customers of tomorrow desire and will be using the students' recommendations to bolster our products and services to meet the banking needs of the professionals, managers and executives of the future. We are also delighted that the students benefitted from the real life examples and business challenges that were shared by our colleagues during the programme.

Ms Janet Young
Head of Group Channels
and Digitalisation, UOB

Compared to online learning tools that can only be used on campus, students can use mobile apps wherever and whenever they want.



Associate Professor Seow Poh Sun
Associate Professor of Accounting
Associate Dean (Teaching & Curriculum)
School of Accountancy
Co-creator of **Accounting Challenge**,
a learning app that won the
"Innovative Pedagogy" award.

The small class sizes and seminars prepared me to speak up in and engage in active discussions with my professor. I have become more confident than ever in sharing my ideas and offering alternative perspectives.



Lee Ci En
Year 2 Student
School of Social Sciences



RIGOROUS & DIVERSE UNDERGRADUATE PROGRAMMES

With a staggering array of courses and programmes to choose from, you have the freedom to take charge of your learning experience and shape your personal academic journey. But regardless of whichever pathway you choose, we will equip you with the knowledge and skills you need to succeed in your career.

Bachelor of Accountancy

The SMU Bachelor of Accountancy (BAcc) has been accredited and endorsed by 10 educational accreditation and professional industry bodies, the Institute of Singapore Chartered Accountants (ISCA), the Accounting and Corporate Regulatory Authority (ACRA), Singapore Accountancy Commission (SAC), CPA Australia, the Chartered Accountants Australia and New Zealand (CA ANZ), the Institute of Chartered Accountants in England and Wales (ICAEW), the Chartered Institute of Management Accountants (CIMA), the Institute of Management Accountants (IMA), Association of Chartered Certified Accountants (ACCA) and AACSB International.

Our programme provides a holistic education emphasising real-world readiness. Centred on a strong accounting core, the curriculum is broad-based, covering business, technology, entrepreneurship, leadership skills, communications and social responsibility. Internship and community service are required as they better prepare our students for the corporate world. In addition, we are the first university in Singapore to offer four accounting tracks for students who want to gain deeper insights within major accounting fields – Financial Management, Risk Management & Assurance, Data Analytics and Taxation.

Bachelor of Business Management

The Lee Kong Chian School of Business (LKCSB) is one of the youngest schools worldwide to be conferred both the prestigious AACSB and EQUIS accreditations. Our Bachelor of Business Management (BBM) offers students a diverse range of majors.

Students can choose from eight business majors: Corporate Communications, Entrepreneurship, Finance, Marketing, Operations Management, Organisational Behaviour and Human Resources, Quantitative Finance, or Strategic Management.

LKCSB's Entrepreneurship major provides students with unique guidance towards becoming entrepreneurs. Undergraduates learn about creating new businesses, with this learning culminating in a practicum where students launch a new venture while still at SMU.

LKCSB also partners with the Singapore University of Technology and Design (SUTD) to offer the Dual Degree Programme in Technology and Management. Students enrolled in this programme will graduate with two Bachelor degrees – an SUTD Engineering degree and the SMU BBM degree within 5 years. For more information, visit ugadmissions.sutd.edu.sg.

Bachelor of Science (Economics)

The School of Economics is one of Asia's leading research schools with a faculty recognised internationally for their contributions to economic research.

Our rigorous curriculum is designed to train students to think about real-world issues and equip them with a unified method to solve them.

Our students are empowered to interpret and anticipate both local and global trends with the robust framework of an economist. With strong foundation courses and a wide range of elective courses designed for relevance, including some rarely found in other undergraduate programmes – such as Real Estate Economics, Health Economics, Economics of Ageing, Economics of Politics, Empirical Industrial Economics, and Organisational Economics – our students are exposed to a wide range of applications of economic principles to current global issues.

Within the Economics major, students have flexibility in their choice of courses but may also choose specifically designed combinations of courses, such as the Quantitative Economics Track and the Maritime Economics Track. In addition, our students can opt for a second major within the School of Economics, in Actuarial Science or Applied Statistics, or a second major offered through one of the other schools or even a double degree.

Proven Problem-Solving Skills

The capstone module or final project is the culmination of your academic experience in SMU. You will be tasked to draw upon the knowledge you have gained and skill sets you have developed to tackle a real-world issue.

Specialised Knowledge Base

Diverse course options and specialisation tracks allow you to gain highly relevant skills for your desired profession.

Future-Ready Abilities

Our broad-based core curriculum will train you to develop the knowledge and skills you need to adapt to increasingly complex challenges in a rapidly changing world.

Bachelor of Science (Information Systems)

The Bachelor of Science (Information Systems) enjoys a strong reputation of producing job-ready professionals who are versatile in employing information technology to address business needs. With Singapore's rising demand for Infocomm workers (projected by the government to be as high as 30,000 by 2020), our graduates will continue to enjoy diverse employment opportunities and an enviable rate of employment and salary.

As the IT school in Singapore Management University, we aim for excellence both in fundamental contributions to academic knowledge, as well as in creating technological solutions for the future of business and society. Our faculty includes several world-class scholars and rising stars in their respective disciplines. Our research portfolio is well aligned with Singapore's national initiatives like Smart Nation, Cybersecurity and Urban Management, and includes a number of funded, multi-million dollar projects in our focus areas. Our school regularly collaborates with many government agencies and leading industry players in creating innovative solutions that give value to society and business.

Bachelor of Laws

The undergraduate Law programme aims to mold students into excellent lawyers who will contribute significantly to society. The objective is to produce law graduates who have contextualised legal expertise and the ability to think across disciplines and geographical borders. In terms of pedagogy, SMU's seminar-style learning will be put to good effect to nurture students who are confident, articulate and analytically agile.

The Law School offers a 4-year full-time Bachelor of Laws (LL.B.) programme, as well as a 5-year double-degree programme which combines law with SMU's existing non-Law programmes in Accountancy, Business, Economics, Information Systems and Social Sciences.

As a meritorious honours programme, our LL.B. comprises 36 course units (CU) worth of courses. The LL.B. curriculum is endorsed by the Ministry of Law and Singapore Institute of Legal Education.

Our curriculum consists of a deliberate mix of University Core courses, Law Core courses, Law-related courses, Law electives, and General Education courses to ensure that graduates possess the desired contextual and cross-border knowledge and expertise.

Bachelor of Social Science

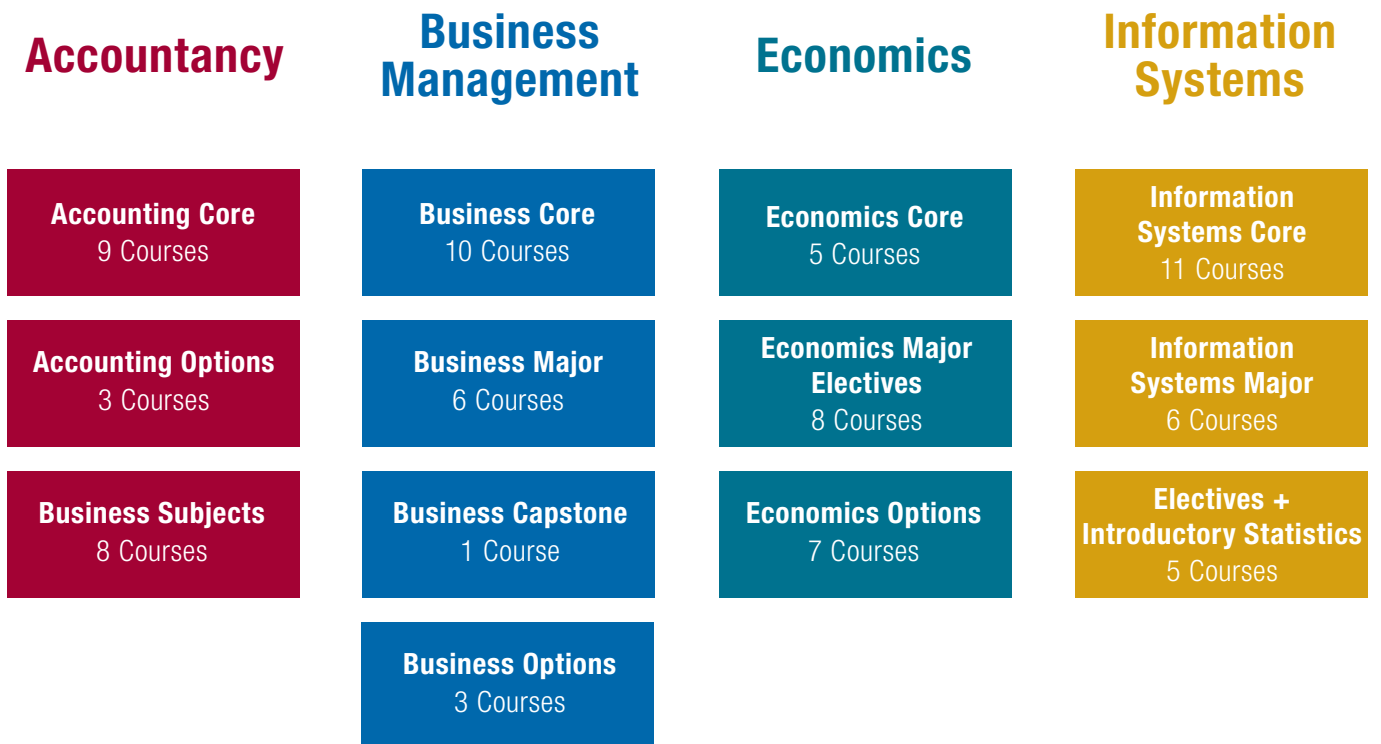
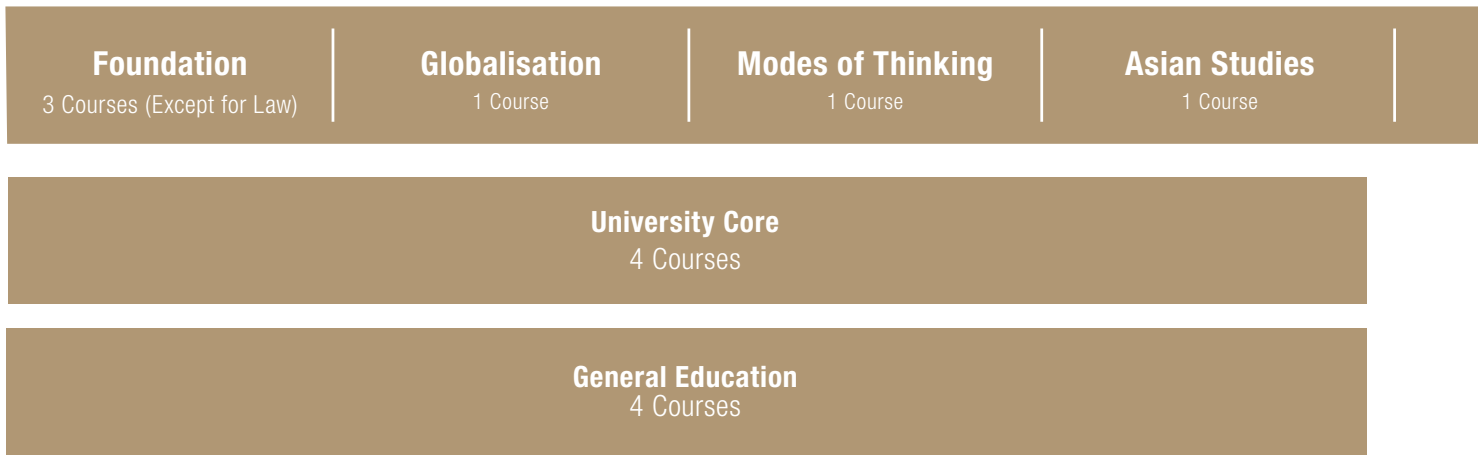
The Bachelor of Social Science (BSocSc) programme delivers an integrative and broad-based undergraduate education with two distinct specialisation paths. You may choose a path that enables you to major in one of the three disciplines – Psychology, Political Science and Sociology, which is similar to Cambridge University's HSPS (Human, Social and Political Science).

Alternatively, you may choose to take the new Politics, Law and Economics (PLE) major, the first of its kind in Singapore. Introduced in early 2016, it attracted a total of 1,108 applications for the 45 places in the course within its first year of implementation. The overwhelming response came from our students' interest to gain a deeper understanding of how politics, law and economics intersect to shape our world. The curriculum will be integrated with internships and study abroad programmes so that students will have opportunities to work with partner organisations and apply their knowledge to real-world problems.

The interdisciplinary nature of the Bachelor of Social Science programme means that you will be well-equipped with the knowledge and skills to handle multifaceted jobs across the private and public sectors. Possible careers include consulting, communications, education, entrepreneurship, financial analysis, human resource management, journalism, marketing, public administration, and policy research, amongst others.

CURRICULUM

University Courses



Real World Experience





Entrepreneurship

1 Course
(Except for Information Systems & Law)

Technology Studies

1 Course
(Except for Information Systems & Law)

University Core

3 Courses

University Core

4 Courses

General Education

1 Course

General Education

4 Courses

SMU Core Curriculum

Social Sciences

Law

Political Science/
Psychology/Sociology

or

Politics, Law and
Economics Major

Law Core

17.5 Courses

Social Science Core

4 Courses

Politics, Law & Economics Core

10 Courses

Law Electives

8.5 Courses

Social Science Major

7 Courses

Politics, Law & Economics Major

4 Courses

Law-Related Courses

2 Courses

Social Science Major-Related

8 Courses

Politics, Law & Economics Major-Related

5 Courses

Elective

1 Course

Social Science Capstone Seminar

1 Course

Social Science Capstone Seminar

1 Course

Finishing Touch Programme

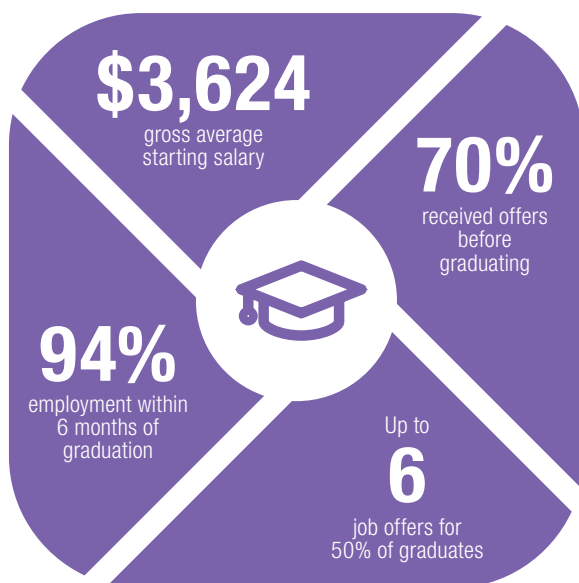
The curriculum is subject to change from time to time. For full details, please visit the websites of the respective SMU schools.

THE SMU

CAREER

ADVANTAGE

SMU graduates are highly sought after by top employers across the world. As an SMU graduate, you will stand out for your confidence, competence, and career readiness. Right from your first year, we will hone you through our comprehensive career preparation programmes and training tools that all come together to give you what we call the unparalleled SMU career advantage.



Source: Graduate Employment Survey 2015

I had the amazing opportunity to do an overseas internship at Forbes Media in New York City and it was one of the most inspiring experiences in my university life. I had to learn quickly on the job with close guidance from my team. In order to excel, you have to take the initiative and never be afraid to ask questions too - because in the real world, you have to be on your own feet. It was also my first time living alone in a foreign country, which helped to build my independence and boldness. I forged friendships with an interesting variety of people from different cultures who were all living or working in New York with a purpose. It is so important to go out and experience the world, learn from others, and chase your dreams with an open mind.

Michelle Catherine Ong

Sales Manager, Indochine Media Pte Ltd
Bachelor of Social Science (Psychology)
with second major in Marketing
Worked as Programmatic Advertising
Sales Intern, Forbes Media - New York City HQ

Dato' Kho Hui Meng Career Centre

From inviting top employers to campus for recruitment fairs, to providing personalised career counselling and rigorous interview training, you will find every possible career preparation tool you need at the Dato' Kho Hui Meng Career Centre. And the best part is, these resources are all available to you right from your first year.

The Finishing Touch Programme

We are so proud of our Finishing Touch Programme that we make this a requirement for all Year One and Year Two students. Through seven compulsory workshops, you will learn how to groom for success, build your personal brand, forge powerful connections, craft effective resumes and more – all of which will give you a running headstart in the career you desire.

Real-World, Real-Time Experience

Every single SMU student undertakes a minimum of a ten-week internship to gain real-world exposure and valuable industry experience. In Singapore or overseas – the choice is yours. And because SMU students are so sought after by employers, many go on to take multiple internships.

Top Employers Want SMU Students

94% of SMU graduates secure jobs within six months of graduation, with a staggering 50% of each cohort receiving two to six job offers. In the most recent QS Global Employment Ranking, SMU outperformed local competition in:

- **Partnerships with Employers, ranking 8th in Asia**
Rating internships and work-placement partnerships with companies
- **Employer-Student Connections, ranking 29th globally**
Measuring effective employer engagement and network building between employers and students
- **Graduate Employment Rate, ranking 29th globally**
Strong performance based on high employment figures

EXCELLING ON THE GLOBAL STAGE

Our students' achievements in business case challenges, hackathons and moot competitions show how our pedagogy equips them for success in diverse environments. Featured are some of our many student achievements. Please visit admissions.smu.edu.sg to see more.



International Moot Championship Titles

Students from the SMU School of Law have added to the school's impressive international record following a third Gold win at the 11th LawAsia Moot. This year's team of Melissa Ng, Alexander Lee and Grace Goh also clinched the Best Memorial award, with Alexander being named 1st-runner-up for Best Speaker.



L'ORÉAL Brandstorm Competition 2016 National Champion



The team comprising of three final-year undergraduates majoring in Marketing at the Lee Kong Chian School of Business – Jessica Lim, Sharon Lim and Tan Li Tong – emerged victorious after beating teams from NUS and NTU.

In addition, Li Tong also won the MediaCorp Star Award for Best Presenter for her outstanding performance and stage presence.

Each year, undergraduate business student teams are pitted against each other to solve brand and marketing challenges posed by L'Oreal. The creativity and strong marketing pitch of the team from SMU clearly won the judging panel's approval. They will now go on to represent Singapore at the international competition in Paris.

VIBRANT, EXUBERANT STUDENT LIFE

Imagine being surrounded by gung-ho entrepreneurs, vocal debaters, successful investors, and brilliant visionaries. These are the people who make up the vibrant SMU community, and with whom you will rub shoulders with every day, whether in class or outside of class, in one of the hundreds of clubs and activities happening on our buzzing city campus.

More than a university, it's a community

SMU students devote their energy to more than 120 co-curricular activities (CCAs) ranging from athletics to culture to service. Visit studentlife.smu.edu.sg/student-life/smu-student-clubs for a full list of clubs and organisations on our campus. Still can't find something you want to do? Take the lead and start your own club!

I was inspired by the SMU LifeLessons during community service projects and joined Habitat for Humanity, an NGO that builds homes for the less fortunate. With Habitat, you get to see your contributions in a much more concrete and fulfilling way.

Ammelie Ho
Year 2 Student
Lee Kong Chian School of Business

Meet SMUSA

The SMU Students' Association (SMUSA) is run entirely by students. Working with different SMU offices, SMUSA takes care of every student's welfare, promoting a vibrant campus culture with a philosophy of putting students first.





SMU's City Campus: Where it all comes together

With its distinctive urban location, SMU offers you the advantages of the thriving, cosmopolitan city right at your doorstep. Museums, art galleries, performance halls, restaurants, historic sites, skyscrapers and even the Supreme Court are located a short walk from anywhere on campus. Culture, inspiration and industry becomes a daily part of your SMU experience.

SMU LifeLessons

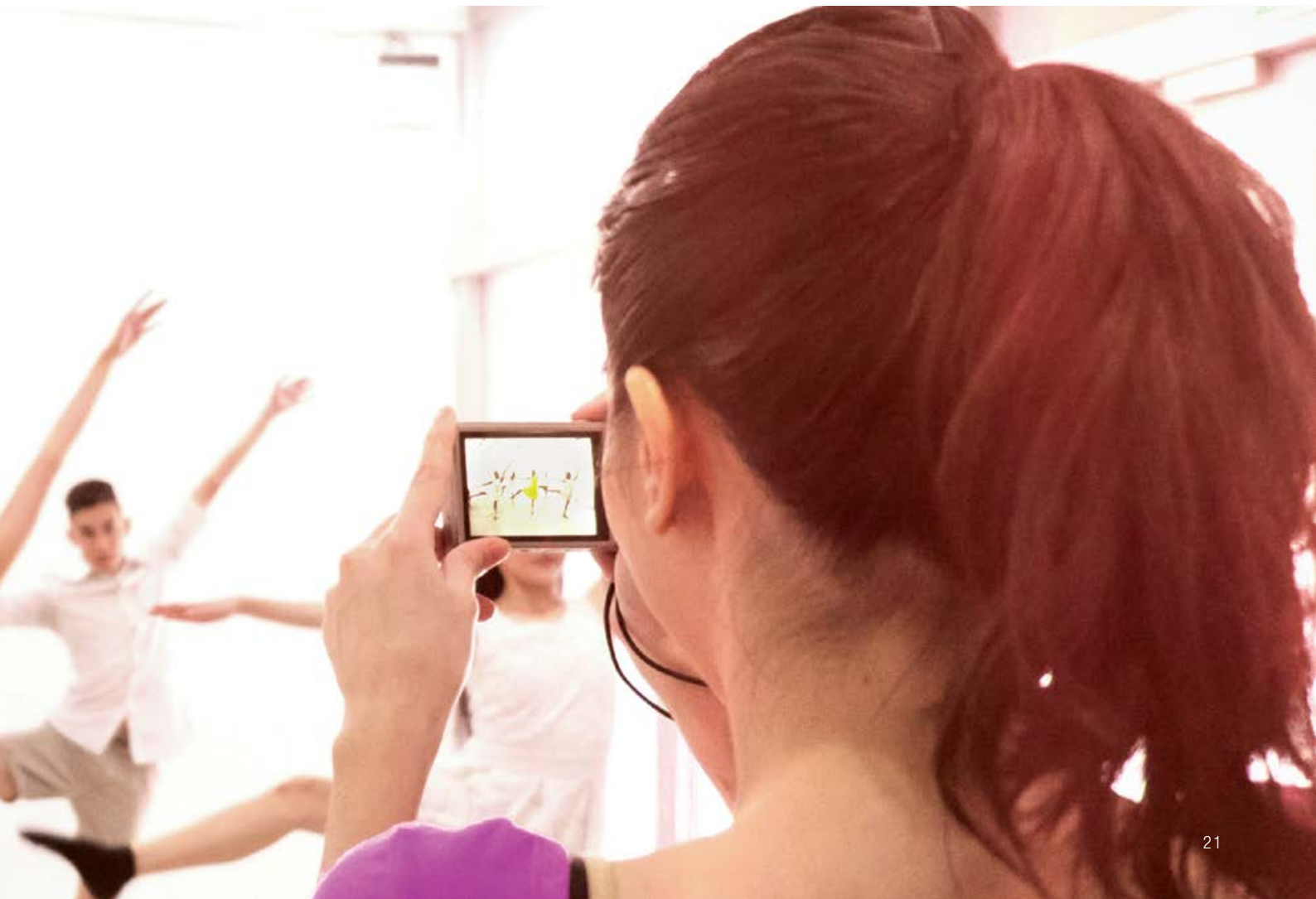
We believe that all SMU students will go on to become movers and shakers in the world. So while you are at SMU, we provide you with SMU LifeLessons, a structured programme that looks at values-based education through multiple platforms. It aims to maximise students' out-of-classroom learning experiences through their participation in community service, internships, student exchange programmes, sports clubs, arts groups, special interest groups and other student-related events and activities.



Whatever you're pursuing, whether sports, the arts, or something you're passionate about, believe in yourself because you'll never know what you're capable of unless you give it your 100%. That's worked for me.



Amanda Ng
SMU Sailing & 2016 Olympic athlete
Year 3 Student
School of Accountancy



BECOME A STUDENT OF THE WORLD

You will be prepared for global citizenry through the hundreds of international opportunities available to all SMU students. When you have the experience of living in a different country and viewing an issue from a different perspective, you will become more culturally sensitive and contextually aware. This will in turn prepare you to become a more effective leader both in Singapore and on the global stage.

“My time in Cambridge and Wharton was nothing but phenomenal. Not only did I get a chance to experience two top-tier education systems and learn from some of the esteemed professors in their respective fields, I also got to embark on fun-filled adventures around Europe and America where I was exposed to different cultures and societies. It was an eye-opening experience and certainly a highlight of my undergraduate education at SMU.”



Yap Hsien Liang
Goldman Sachs
Bachelor of Accountancy
with double degree
in Business Management (Finance)

“Project Sunshine 7 was an opportunity to experience volunteering abroad. I was teaching village children in Pa Bong, Laos and I made it my goal to meaningfully impact the kids on a personal level. Their humility and willingness to learn was something that kept me motivated and inspired.”

The experience has inspired me to take on a more active role in volunteering by subsequently leading the next run of this overseas project, and bringing the incoming batch of participants through a journey of self-reflection and growth, to understand themselves as well as the community and world around them better.



Chloe Fu
Year 2 Student
Lee Kong Chian School of Business





Close to
90%

of our students participated in a global exposure programme



• **International Student Exchange Programmes**

With more than 200 overseas partner universities and 50 countries for you to choose from, you can find a programme and a location that will excite and challenge you.

• **Summer Study Programmes**

Can't bear to leave school during the regular semester? Do an immersion in summer! This fee-paying credit-bearing 4-week summer programme allows you to experience an overseas immersion during your summer break.

• **Summer Exchange Programme**

Spend a summer semester in an overseas university through this credit-bearing exchange programme. Students will be required to pay the prevailing SMU course fees for the number of courses they take over the summer semester.

• **Sino-Singapore Undergraduate Exchange Programme**

This joint venture between the education ministries of Singapore and China provides you the unique opportunity to learn, collaborate and connect with Chinese students.

• **Overseas Study Missions**

Visit top companies around the world and network with industry leaders for future career opportunities.

• **Overseas Internships**

Broaden your perspectives and apply your skills and knowledge to real-world business operations.

• **Community Service Projects**

Gain exposure to diverse social, political, and economic environments as you do your part to advance a humanitarian cause.

MAKING A DIFFERENCE

At SMU, we believe in cultivating the values of empathy and integrity in our students. We expect our students to be interested in the world around them and desire to make a meaningful impact in whichever community they are a part of.



A Holistic Experience

- Our core curriculum emphasises interdisciplinary thinking, collaboration and community leadership.
- SMU LifeLessons encourages reflective and analytical thinking, showing students how their actions can affect others.
- SMU-X introduces students to different points of views as they tackle real-world challenges faced by our partners and collaborators.

MEANINGFUL CHANGE



On a professional level, the double degree programme equipped me with the necessary skill set to understand and deal with the technical problems I now face at work. And that makes me better able to shape policies.

Eugene Zhou Weijun

Lee Kong Chian Scholar,
Economist, Ministry of Trade and Industry (MTI)
Bachelor of Business Management (Finance Major)
with double degree in Economics





From tutoring students with financial difficulties and teaching exercise routines to the elderly, to bringing light in the form of solar-powered bulbs to villages in the Philippines and setting up her own scholarship fund for needy students in India, Manorama's selflessness has impacted the lives of so many.

In 2015, Manorama raised \$16,000 for Little Stars School, which provides free education for underprivileged children in Varanasi, India. The fund was used to build rooms and install solar panels for the school.

My community service journey is not just going to stop at SMU. I never thought of myself as extraordinary. I'm just an optimist who believes in the power of love to effect change. And I've seen that as an individual and as a group, we can move mountains.

I think the exposure I've gained at SMU has shaped my worldview. It is through SMU that I found my passion and purpose in community service. And this will not fade.

Manorama Singh

Senior Officer, SPRING Singapore
Bachelor of Business Management (Marketing)
with second major in Corporate Communications



PRESTIGIOUS SCHOLARSHIPS

If you demonstrate excellence in academics, excellent leadership and have shown a significant level of commitment to your community, SMU will recognise you with a prestigious scholarship, reserved for the most outstanding students. The full list of scholarships can be found at admissions.smu.edu.sg/scholarships

SMU Global Impact Scholarship Award (New!)

SMU's premier scholarship recognises the most outstanding students for their all-round excellence and prepares students to take on leadership roles on the global stage.

Benefits

Tuition fee waiver (after MOE tuition grant subsidy)

S\$5,000 annual living allowance

S\$1,800 one-time computer allowance upon enrolment

S\$14,000 Global Learning Opportunities Worldwide (GLOW) grant for:

- An Overseas Student Exchange / Summer Programme
- An Overseas Scholars' Study Mission
- An Overseas Community Service Project

An optional concurrent or sequential SMU Master programme up to S\$40,000

Total scholarship value: S\$121,800 (non-Law) and S\$125,800 (Law)*

Participation in development opportunities offered by the Centre for Scholars' Development

Scholarship is bond-free

Lee Kong Chian Scholars' Programme

With up to 50 scholarships generously funded by the Lee Foundation, outstanding candidates can expect to be supported intellectually and entrepreneurially. The Lee Kong Chian Scholars' Programme also stays true to its philanthropic spirit by encouraging our scholars to lead overseas community service projects for the less fortunate.

Benefits

Tuition fee waiver (after MOE tuition grant subsidy)

S\$12,000 Overseas Student Exchange / Summer Programme Grant

S\$3,000 one-time Study Trip Grant

S\$1,000 one-time funding for an Overseas Community Service Project

S\$1,800 one-time computer allowance upon enrolment

Participation in development opportunities offered by the Centre for Scholars' Development

Scholarship is bond-free

* Based on annual subsidised tuition fees in Academic Year 2016 - 2017



SMU’s Global Impact Scholarship Award provides an excellent platform to foster soft skills such as collaboration and leadership, which are highly valued as employees today are expected to be able to work collectively with diverse groups of people across teams.

Bridget Wong
 ASEAN Talent Acquisition Director,
 Accenture

SMU Merit Scholarship (New!)

The SMU Merit Scholarship affords you the flexibility to customise your university experience. Do a double degree or single degree, take up an overseas exchange, be involved in an overseas study mission, or take up an overseas community involvement project – the choice is yours.

Benefits

Tuition fee waiver (after MOE tuition grant subsidy)

Growth opportunities allowance of S\$12,000 to fund part or combination of the following:

- Overseas Community Service Projects (compulsory)
- Global Exposure opportunities that include Overseas Student Exchange / Summer Programmes and School Study Missions
- Case Competitions
- Presentations at Conferences
- Participation in development opportunities offered by the Centre for Scholars’ Development

Scholarship is bond-free

Yip Pin Xiu Scholarship

SMU’s first full sports scholarship, the Yip Pin Xiu Scholarship, is designed to honour excellence in sports and the values of hard work, resilience and leadership exemplified by three-time Paralympic gold medalist and SMU student, Yip Pin Xiu. The scholarship is open to outstanding athletes who have gained admission into any SMU undergraduate programme, and who demonstrate the potential and intention to represent Singapore in international competitions.

Benefits

Tuition fee waiver (after MOE tuition grant subsidy)

Growth opportunities allowance of S\$12,000 to fund part or combination of the following:

- Overseas Community Service Projects (compulsory)
- Global Exposure opportunities that include Overseas Student Exchange / Summer Programmes and School Study Missions
- Case Competitions
- Presentations at Conferences
- Participation in development opportunities offered by the Centre for Scholars’ Development

Scholarship is bond-free

TUITION FEES

Our tuition fees are highly subsidised by the Singapore government. This substantial subsidy comes in the form of a tuition grant administered by the Singapore Ministry of Education. The tuition fees tables refer to the fees for the Academic Year 2016 – 2017.

Please visit admissions.smu.edu.sg for regular updates.

Annual tuition fees for freshmen starting in Academic Year 2016-17 (Term 1 and Term 2)

| Undergraduate programme | Annual subsidised fees payable by Singapore Citizens | Annual subsidised fees payable by Singapore Permanent Residents | Annual subsidised fees payable by International Students (Inclusive of GST) | Annual non-subsidised fees (Inclusive of GST) |
|-------------------------|--|---|---|---|
| Accountancy | S\$11,300 | S\$15,800 | S\$24,100 | S\$42,970 |
| Business Management | | | | |
| Economics | | | | |
| Information Systems | | | | |
| Social Science | | | | |
| Law | S\$12,500 | S\$17,500 | S\$26,650 | S\$44,730 |

Tuition fees are subject to change from year to year. The subsidised fees for Singapore Citizens and Permanent Residents shown are without GST, which is separately funded by the Singapore Government. The subsidised fees for International Students and non-subsidised fees are inclusive of 7% GST.

Fixed fee model

We adopt the fixed fee model, which guarantees that tuition fees remain unchanged throughout the normal duration of study at SMU (four years). However, tuition fees for every incoming freshman cohort are subject to change from year to year.

Tuition grant

Singapore Permanent Residents and International Students paying subsidised fees must take up the tuition grant and sign a Tuition Grant Deed, which will require them to work in Singapore-registered companies for three years upon graduation from SMU. Students who are not eligible or choose not to take the tuition grant pay the non-subsidised fees. Students paying non-subsidised fees will not be bound by the three-year work obligation.

Special term tuition fees per course for freshmen starting in Academic Year 2016-17 (Term 3)
Additional optional courses for students already enrolled for the regular term.

| Undergraduate programme | Subsidised fees payable by Singapore Citizens | Subsidised fees payable by Singapore Permanent Residents | Subsidised fees payable by International Students (Inclusive of GST) | Non-subsidised fees (Inclusive of GST) |
|-------------------------|---|--|--|--|
| Accountancy | S\$1,130 | S\$1,580 | S\$2,410 | S\$4,297 |
| Business Management | | | | |
| Economics | | | | |
| Information Systems | | | | |
| Social Science | | | | |
| Law | S\$1,250 | S\$1,750 | S\$2,665 | S\$4,473 |

Term 3 or Special Term falls during the university vacation period. This term comprises two sub-terms (Term 3A and Term 3B), each lasting five weeks. A limited number of courses are offered. Males serving Singapore National Service who have places reserved in SMU may opt to start school early by enrolling in Term 3 courses.

COMPREHENSIVE FINANCIAL SUPPORT

SMU seeks the brightest high-achieving students from across Singapore and the region, and we are here to ensure that an SMU education is accessible to students from all financial backgrounds. If you are offered a place at SMU, we will do our best to help make an SMU education affordable for you through our comprehensive financial aid schemes.

Find out if you may be eligible for financial aid by using our online Student Financial Needs Calculator and visit smu.edu.sg/about/financial/financial-assistance-schemes for more information.

Some of our financial aid schemes are as follows:

| Financial aid scheme | Who can apply | Quantum | Household income criteria | Repayment | How to apply |
|-------------------------|---|---|---------------------------|--|---|
| Tuition Fee Loan | Full-time undergraduates who are on the government tuition grant. | Loan covers up to 90% of the subsidised tuition fees payable by Singapore Citizens. | None. | <p>The loan is interest-free during the undergraduate's course of study at SMU. Interest will be computed upon graduation.</p> <p>Minimum repayment sum per month is S\$100. Maximum repayment period is 20 years.</p> | From mid-June, students can apply online via our student portal. Go to OASIS*, then head to "Finance & Admin" section for financial aid application. Students must matriculate first before they apply. |

| Financial aid scheme | Who can apply | Quantum | Household income criteria | Repayment | How to apply |
|---|--|--|--|--|---|
| Study Loan | Full-time undergraduate students who must concurrently hold the Tuition Fee Loan and/or CPF Education Loan and/or scholarship/grant and/or a fee subsidy/loan from a registered government agency or a combination of all, of at least 90% of the tuition fee. | There are two available tiers for this loan. Tier 1: Up to 20% of subsidised tuition fees payable by undergraduate Singaporean students and \$3,600 annual living allowance. Tier 2: Up to 10% of subsidised tuition fees payable by undergraduate Singaporean students and \$3,600 annual living allowance. | Interest-free study loan: For Singapore Citizens and Permanent Residents – Monthly per capita income (PCI [^]) of S\$950 and below. Interest-bearing study loan: For Singapore Citizens and Permanent Residents – Monthly per capita income (PCI [^]) between S\$951 and S\$2,700; S\$1,200 and below for international students. | Minimum repayment sum per month is S\$100. For interest-free study loan, the repayment period is 5 years. For interest-bearing study loan, the interest is computed upon graduation. Maximum repayment period is 20 years. | From mid-June, students can apply online via our student portal. Go to OASIS*, then head to “Finance & Admin” section for financial aid application. Students must matriculate first before they apply. |
| CPF Education Scheme | Loan scheme allowing full-time undergraduates to use their own CPF savings or that of their parents to pay for their tuition fees. | Loan covers up to 100% of the government subsidised tuition fees. The withdrawal limit is 40% of the balance in CPF Ordinary Account including amounts withdrawn for education and investments. | Not applicable. | Repayment amount is equal to the full amount of CPF savings withdrawn and the interest accrued, which is computed from the time the savings were withdrawn. Interest will be charged on any outstanding amount until the loan is fully paid. The amount repaid will be credited to the CPF account of the member whose savings had been used for the loan. | Go to OASIS*, then head to “Finance & Admin” section for financial aid application. Students must matriculate first before they apply. Apply online through the CPF Board website at www.cpf.gov.sg by the stipulated application periods mentioned on the website (typically between June and July). |
| Mendaki Tertiary Tuition Fee Subsidy | Financially needy Malay undergraduates who are Singapore Citizens and whose PCI [^] is not more than S\$1,500. | Up to 100% subsidy of subsidised tuition fees. | 100% subsidy if PCI [^] is S\$1,000 and below. 75% subsidy if PCI [^] is S\$1,001 – S\$1,200. 50% subsidy if PCI [^] is S\$1,201 – S\$1,500. | No repayment is required. | Apply online through the Yayasan Mendaki website at https://tfas.mendaki.org.sg by the stipulated application periods mentioned on the website (typically between June and July). Do take note of the transaction number. Go to OASIS*, then head to “Finance & Admin” section for financial aid application. Students must matriculate first before they apply. |
| MOE Bursary | Singapore Citizens whose PCI [^] is not more than S\$1,900. | Up to S\$2,600 and tenable for one year of study. Re-application is required every year. Recipients cannot concurrently hold a CDC/CCC university bursary. | Tier 1: S\$2,600 if PCI [^] is S\$1,400 and below. Tier 2: S\$1,300 if PCI [^] is S\$1,401 – S\$1,900. | No repayment is required if student completes studies. | From mid-June, students can apply online via our student portal. Go to OASIS*, then head to “Finance & Admin” section for financial aid application. Students must matriculate first before they apply. |
| CDC/CCC – University Bursary | Financially needy Singapore Citizens. | Up to S\$3,600 and tenable for one year of study. Re-application is required every year. Recipients cannot concurrently hold an MOE bursary. | PCI [^] does not exceed S\$950. | No repayment is required if student completes studies. | From mid-June, students can apply online via our student portal. Go to OASIS*, then head to “Finance & Admin” section for financial aid application. Students must matriculate first before they apply. |

| Financial aid scheme | Who can apply | Quantum | Household income criteria | Repayment | How to apply |
|--|--|--|--|---|---|
| SMU Financial Grant | Financially needy undergraduates who have utilised available loan/subsidy schemes for tuition fees and whose PCI [^] is not more than S\$1,900. | Up to S\$1,800 and tenable for one year of study. Recipients can concurrently hold the CDC/CCC-University or MOE Bursary (subject to meeting respective eligibility criteria). | <p>Tier 1: S\$1,800 if PCI[^] is S\$950 and below.</p> <p>Tier 2: S\$1,500 if PCI[^] is S\$951 – S\$1,400.</p> <p>Tier 3: S\$1,300 if PCI[^] is S\$1,401 – S\$1,900.</p> | No repayment is required if student completes studies. | Apply online via our student portal. Go to OASIS*, then head to "Finance & Admin" section for financial aid application. Students must matriculate first before they apply. |
| SMU Education Loan | Financially needy undergraduates who have utilised all available loan schemes and subsidies. | Up to S\$5,000 tenable for one year of study only. | PCI [^] is not more than S\$2,700. | <p>Interest-free loan while studying at SMU.</p> <p>Minimum repayment sum per month is S\$100. Maximum repayment period is 3 years.</p> | From mid-June, students can apply online via our student portal. Go to OASIS*, then head to "Finance & Admin" section for financial aid application. Students must matriculate first before they apply. |
| SMU Work-Study Grant | Financially needy undergraduates who require further financial aid to finance their studies and/or overseas exposure trips. | Up to S\$2,400 for 200 hours of work. | Preference will be given to students with PCI [^] of not more than S\$1,500, and without access to bursaries and/or scholarships. | No repayment is required. | Download application form via OASIS*, our online student portal. Students must matriculate first before they can apply. |
| Post-Secondary Education Account (PSEA) | Singaporean undergraduates who have funds in their PSE account. They can also use the funds in their siblings' PSE accounts (up to three siblings). | Depending on the amount in PSE account. | Not applicable. | Not applicable. | Apply online via our student portal. Go to OASIS*, then head to "Finance & Admin" section for financial aid application. Students must matriculate first before they apply. |

[^] Monthly per capita family income (PCI) = Total monthly gross family income / Total number of family members staying in the same household.

* The Online Access to Student Information System (also known as OASIS) is an intranet portal that provides a one-stop and seamless access to information and e-services for SMU students.

Visit admissions.smu.edu.sg to use the online Student Financial Needs Calculator to find out if you're eligible for financial support.



A COMMUNITY OF CHANGE-MAKERS

SMU is a magnet pulling together the brightest, most energetic and driven individuals from Singapore and all around the world. Students who come to SMU are the passionate movers and shakers in their communities, the difference makers, the mavericks, the inspirational leaders. If you are intellectually curious about the world around you and want to make a difference using what you've got, you'll find a home in our community.

WE SEEK

Positive
attitude and
aptitude

Intellectual
curiosity
and promise

Communication
and
interpersonal
abilities

Attitude and aptitude

- Do you push yourself out of your comfort zone and embrace new experiences in life?
- Do you enjoy doing things that are different and meaningful?
- Are you motivated to challenge yourself to do well in both university and life?
- Are you a self-starter?
- Have you contributed to your community to make it a better place?

Intellectual curiosity and promise

- Are you open to new ideas and people?
- Are you excited by intellectual challenges?
- Are you committed to expanding your intellectual boundaries?
- Do you actively seek opportunities to learn?
- Are you prepared to challenge your current knowledge paradigm?

Communication and interpersonal abilities

- Do you seek thought-provoking discussions?
- Do you enjoy asking questions and listening to others?
- Can you express your viewpoints while accepting different perspectives from others?



ADMISSIONS REQUIREMENTS

Thousands of students apply to SMU every year, and we use a holistic admissions process to assess your intellectual potential, involvement in your local community, and leadership potential. We want students who will take full advantage of all the resources that SMU can offer and who will go on to make an impact in whatever career they eventually choose.

To help us assess your fit for SMU, we evaluate your application using your academic grades, co-curricular activities, SAT/ACT/IELTS/TOEFL scores (if applicable) and an interview/essay writing process for shortlisted applicants.

The admissions requirements listed here apply to the 2017 Admissions Exercise. The admissions requirements are subject to change from year to year. Visit admissions.smu.edu.sg for more information.



| Entry Qualifications | General Academic Requirements | SAT/ACT/IELTS/TOEFL |
|--|--|---|
| <p>Singapore-Cambridge GCE A-Level</p> | <p>H1/H2/H3 Level Curriculum Good passes in at least 3 H2 content-based subjects, 1 H1 content-based subject. Project Work and General Paper (GP) or Knowledge & Inquiry (KI).</p> <p>A/AO Level Curriculum Good passes in at least three GCE A-Level subjects, Project Work and General Paper.</p> | <p>Not required.</p> |
| <p>Polytechnic Diploma</p> | <p>A good three-year full-time Diploma from Nanyang Polytechnic, Ngee Ann Polytechnic, Republic Polytechnic, Singapore Polytechnic or Temasek Polytechnic that is acceptable for the purpose of admission.</p> | |
| <p>International Baccalaureate Diploma (IB)</p> | <p>A good IB Diploma.</p> | |
| <p>NUS High School Diploma</p> | <p>A good NUS High School Diploma.</p> | |
| <p>International and other qualifications</p> | <p>Normally of 18 years of age by commencement of the freshman year.</p> <p>At least 12 years of formal education and have acquired a good national or international qualification that is recognised for the purpose of admission (for example, UK A-Levels, STPM, UEC, Australia Year 12, Vietnam High School, China Gao Kao, Myanmar High School, Philippines High School, India Standard 12, Indonesian UAN, Thailand Mathayom 6, US High School Diploma, etc.).</p> | <p>You will be required to submit one of the following: SAT, ACT, IELTS or TOEFL.</p> <p>Please visit admissions.smu.edu.sg for details.</p> |

GUIDANCE

INFORMATION FOR

2017 UNIVERSITY

ADMISSIONS EXERCISE

To help you make your course choice for our 2017 University Admissions Exercise, you may refer to the following information:

- Indicative grade profiles of applicants holding the Singapore-Cambridge GCE A-Level and Polytechnic Diplomas from Singapore who have been offered admission into SMU in the 2016 University Admissions Exercise.
- The number of places taken up in SMU in Academic Year 2016-17.

The grade profiles and number of places vary from year to year, depending on the number and grade performance of applicants, and the number of places for each degree programme.

Grade profiles of the 10th and 90th percentiles of Singapore-Cambridge GCE A-Level applicants offered places at SMU in the 2016 University Admissions Exercise

| SMU Degree | Indicative Grade Profile (3H2/1H1) of content-based subjects | |
|---|--|-----------------|
| | 10th Percentile | 90th Percentile |
| Bachelor of Accountancy | AAB/B | AAA/A |
| Bachelor of Business Management | ABB/C | AAA/A |
| Bachelor of Laws | AAA/A | AAA/A |
| Bachelor of Science (Economics) | BBC/B | AAA/A |
| Bachelor of Science (Information Systems) | BBC/C | AAA/A |
| Bachelor of Social Science | BBC/B | AAA/A |

Polytechnic GPAs of the 10th and 90th percentiles of polytechnic applicants offered places at SMU in the 2016 University Admissions Exercise

| SMU Degree | Indicative Grade Profile (3H2/1H1) of content-based subjects | |
|---|--|-----------------|
| | 10th Percentile | 90th Percentile |
| Bachelor of Accountancy | 3.72 | 3.96 |
| Bachelor of Business Management | 3.72 | 3.94 |
| Bachelor of Laws | # | # |
| Bachelor of Science (Economics) | 3.72 | 3.95 |
| Bachelor of Science (Information Systems) | 3.54 | 3.96 |
| Bachelor of Social Science | 3.71 | 3.96 |

No indicative GPA is shown as the sample size is small.

Total number of SMU course places taken up in 2016

| SMU Degree | Number of course places |
|---|-------------------------|
| Bachelor of Accountancy | 292 |
| Bachelor of Business Management | 760 |
| Bachelor of Laws | 163 |
| Bachelor of Science (Economics) | 252 |
| Bachelor of Science (Information Systems) | 273 |
| Bachelor of Social Science | 236 |

The number of course places is subject to change from year to year.



APPLICATION PROCEDURES AND ACADEMIC CALENDAR

Application procedures

Applications for admissions and scholarships open in late October and close in the middle of March.

Applications for financial aid open from February to May.
For details, visit admissions.smu.edu.sg.

Academic calendar

There is one freshman intake a year, starting in August. Classes are conducted in three academic terms spread over the year.

Term 1

August to November
(15 weeks)

Term 2

January to April
(15 weeks)

Term 3*

End April to July

Undergraduate programmes are conducted on a full-time basis. There are no part-time, online or distance-learning programmes.

Transfer applicants

Applicants who have studied at another university may apply as transfer students. Transfer applicants must meet the admission requirements set for pre-university or high school graduates. As for the credit transfers of courses done at the university level, the Dean's office will consider such requests after the applicant receives and accepts the offer of admission into SMU.

* Term 3 or Special Term falls during the university vacation period. This term consists of two sub-terms (Term 3A and Term 3B), each lasting 5 weeks. A limited number of courses are offered. Males serving their Singapore National Service who have places reserved in SMU may opt to start school early by enrolling in Term 3 courses.



SINGAPORE MANAGEMENT
UNIVERSITY

A Different U

Office of Undergraduate Admissions

Administration Building, 81 Victoria Street
Singapore 188065
Contact: +65 6828 0980
Email: admissions@smu.edu.sg

admissions.smu.edu.sg

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