



EXPLORE YOUR ACADEMIC INTERESTS

Choose from more than 300 combinations of second majors, or our 15 double degree combinations. Understand how our curriculum emphasises both breadth and depth - you can specialise deep into your chosen majors or go as broad-based as you want through contrasting second majors.

Majors offered by School of Accountancy

- Accounting
- Accounting Data & Analytics (Taken as a second major only)

Majors and tracks offered by Lee Kong Chian School of Business

- Corporate Communication
- Entrepreneurship
- Finance
- Finance with track in Banking
- Finance with track in Finance Analytics
- Finance with track in International Trading
- Finance with track in Real Estate
- Finance with track in Wealth Management
- Marketing
- Marketing with track in Marketing Analytics
- Marketing with track in Retail and Services Management
- Operations Management
- Operations Management with track in Operations Analytics
- Organisational Behaviour & Human Resources
- Quantitative Finance
- Strategic Management

Majors and tracks offered by School of Economics

- Economics
- Economics with track in Quantitative Economics
- Economics with track in Maritime Economics
- Economics with track in Real Estate
- Actuarial Science with track in Actuarial Analyst
- Actuarial Science with track in Risk Analyst
- Applied Statistics

Majors offered by School of Law

- Law
- Legal Studies (Second major for non-Law students)

Majors and tracks offered by School of Information Systems

- Information Systems Major (Information Systems students only)
- Artificial Intelligence track
- Business Analytics track
- Cybersecurity track
- Digital Business Solutioning track
- Financial Technology track
- Software Development track
- Smart-City Management and Technology Major (Information Systems students only)
- Technology for Business (Second major for non-Information Systems students)

Majors offered by School of Social Sciences

- Politics, Law and Economics (Primary major only)
- Political Science
- Psychology
- Sociology
- Arts and Culture Management (Second major only)
- Global Asia (Second major only)
- Public Policy and Public Management (Second major only)

SMU OPEN HOUSE

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03 (SAT) & 04 (SUN) MARCH 2018
10AM till 6.30PM (Booths and Talks)
SMU SCHOOL OF LAW

03 MARCH (SAT)
SMU SUNSET SPECTACLE 6.30PM to 9.30PM
SMU CAMPUS GREEN



SINGAPORE MANAGEMENT UNIVERSITY

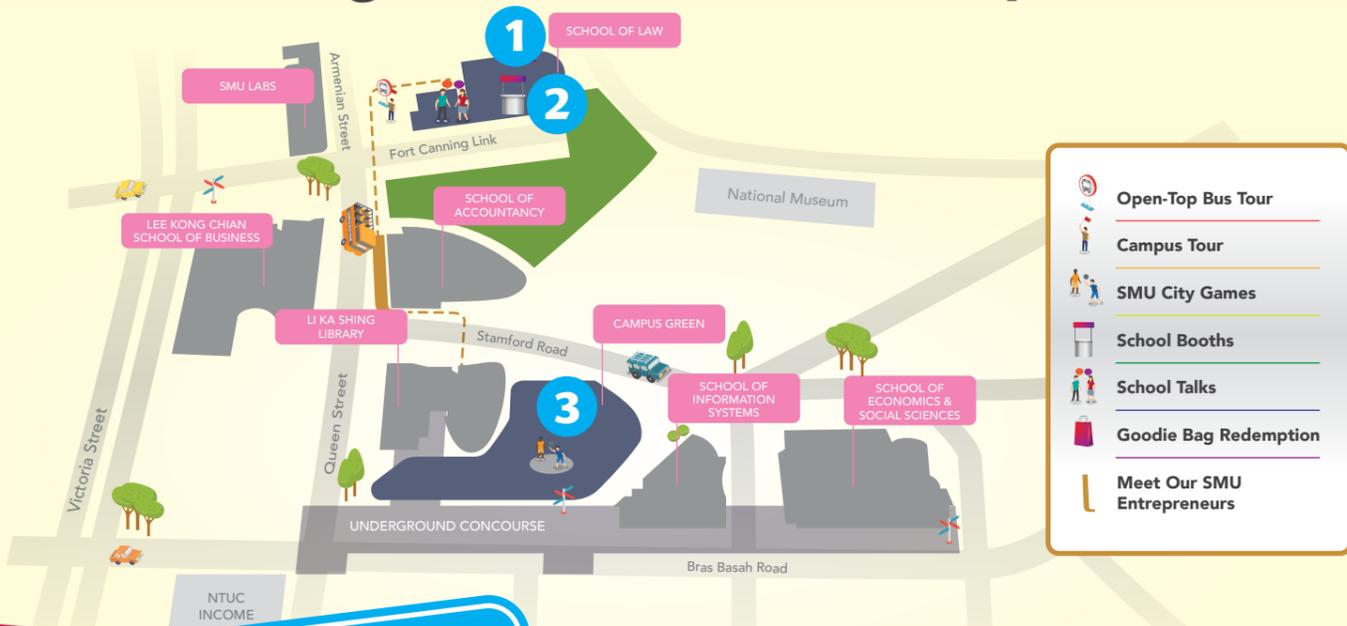
Email: admissions@smu.edu.sg

Website: admissions.smu.edu.sg



SMU

Kick off a great weekend at our Open House!



Get a free backpack at Open House!



- 1 Get your goodie bag from SMU School of Law Building at 55 Armenian Street, (S) 179943. Our cool backpacks are limited, so come early!
- 2 Attend all talks and drop by the booths in SMU School of Law Building, Basement 1 Function Hall.
- 3 Stroll to the SMU Campus Green for an exciting day of SMU City Games, Sunset Spectacle and SMU Food Fiesta.

Get a glimpse of life as an SMU student! Visit us on campus and experience firsthand why SMU faculty, staff and students are known to be one of the friendliest and warmest communities around. Be sure to try out a range of specially curated activities to get the full SMU Open House experience.

- Visit our **School Booths** and attend our **Information Sessions** where you'll have the chance to chat with our friendly professors and SMU students who will share with you why SMU is the best place to be!
- Stop by the **SMU City Games** to try your hand at various sports and games alongside SMU students
- Soak in the festivities of a city campus at the **SMU Sunset Spectacle** with spectacular performances
- Indulge in a truly one-of-a-kind gastronomical experience at the **SMU Food Fiesta**
- Hop onto the **open-top bus tour** around our sprawling city campus or join an interactive **walking tour** of our beautiful campus conducted by SMU Ambassadors.

Visiting the SMU Open House is the best way to see why SMU could be the perfect university for you! So quickly save the dates on your calendar!



EXPLORE YOUR ACADEMIC INTERESTS



VISIT THE SCHOOL BOOTHS (SMU School of Law Building, B1 Function Hall 3)

Chart your own educational journey in SMU with our flexible and interdisciplinary curriculum. Choose from more than 300 combinations of second majors, or our 15 double degree combinations. Join our professors and current students to explore your academic interests. Understand how our curriculum emphasises both breadth and depth - you can specialise deep into your chosen majors or go as broad-based as you want through contrasting second majors.



ATTEND THE TALKS : DELVE INTO OUR MYRIAD ACADEMIC POSSIBILITIES SCHEDULE OF INFORMATION SESSIONS (3&4 MARCH 2018)

Our comprehensive information sessions provide an overview of our academic programmes, student life, scholarships and financial aid, the application process and more.

SMU SCHOOL OF LAW BUILDING

Time/Venue	Function Hall 1	Function Hall 2	Seminar Room B1-1
11.00 am - 12 pm		Admissions/Financial Aid	
12.05 pm - 1.05 pm	School of Economics	School of Social Sciences	
1.10 pm - 2.10 pm	School of Information Systems	School of Accountancy	Scholarships
2.15 pm - 3.15 pm	School of Law	Lee Kong Chian School of Business	Admissions/Financial Aid
3.20 pm - 4.20 pm	School of Information Systems	School of Social Sciences	Career Panel
4.25 pm - 5.25 pm	School of Economics	School of Accountancy	School of Law
5.30 pm - 6.30 pm	Admissions/Financial Aid	Lee Kong Chian School of Business	



EXPLORING SMU CAMPUS GREEN: SIGHTS & SOUNDS

“GLAMPING” @ SMU

Immerse yourself in a truly unique “Glamping” (Glamorous Camping) experience at SMU Campus Green which puts you in style and comfort under the stars. Expect a truly magical ambience that you can only experience in a city campus.

Join in the SMU CITY GAMES Be The Next Sporting Hero!

Fitness buffs and sports enthusiasts, gear up for an action-packed weekend at the inaugural SMU City Games!

"The SMU Open House was vibrant, fun & useful. The school spirit was strong & the whole atmosphere was great. I was very pleased with the talks I attended, which helped me learn more about the programmes I'm applying for."
-SMU Open House 2017 Visitor

Enjoy a full day of play at our lush Campus Green with the following activities:

03 TO 04
MARCH 2018
CAMPUS GREEN
FROM
10AM TILL 5PM

• Sports Try-outs and Fitness “Tests”

Step up and conquer a variety of fun challenges such as the Gladiator, Zorb Ball and Plank Challenge. (03-04 MARCH 2018, FROM 10AM TILL 5PM)

• SMU Dragon Battle

Get ready for non-stop adrenaline-pumping action as SMU students and corporate teams battle for the ‘strongest dragon’ title in the epic “SMU Dragon Battle”, a dragon boat tug-of-war held in a mobile pool. **Bring along an extra set of clothes if you would like to join in the fun!** (03 MARCH 2018, FROM 10AM TILL 5PM)

• Sports Competitions

Catch some live sporting action as SMU students compete in sports such as Street Soccer, Handball, Captain’s Ball and Floorball. (03 MARCH 2018, FROM 10AM TILL 5PM)

• Cross-fit Trail

Unleash your inner dare-devil. Test your physical limits to overcome a series of obstacles in an adventure-fitness challenge through Fort Canning Park (04 MARCH 2018, FROM 10AM TILL 5PM)

SATURDAY
03
MARCH 2018
CAMPUS GREEN
FROM
6.30PM TILL 9.30PM

SMU SUNSET SPECTACLE – Groove To The Beat Of Fun!

Be prepared for a sensory extravaganza as percussion, dance and music performances from SMU take the stage at the Campus Green Amphitheatre. A series of sensational performances, eye-catching light installations and alfresco picnics promises a fun-filled evening for friends and families. Be sure to join us at the Sunset Spectacle to soak up the good vibes!

03 TO 04
MARCH 2018
CAMPUS GREEN
03 MARCH 2018
FROM
11AM TILL 9PM
04 MARCH 2018
FROM
11AM TILL 6PM

SMU FOOD FIESTA - Mouth-Watering Delights At Incredible Prices

Attention all foodies - here is your chance to uncover some unique and scrumptious delicacies without burning a hole in your wallet at the **SMU FOOD FIESTA**. With more than 12 alfresco stalls run by SMU students and alumni, you can feast on scintillating and Instagram-worthy dishes that are bound to satisfy your taste buds.



LET US PLAN YOUR DAY FOR YOU!

Too many activities? Too overwhelmed? Here's a proposed itinerary for the day. Just follow this plan and have fun!

- 1 Visit our School Booths and attend our Information Sessions where you'll have the chance to chat with our friendly professors and SMU students who will share with you why SMU is the best place to be!
- 2 Hop onto the open-top bus tour around our sprawling city campus or join an interactive walking tour of our beautiful campus conducted by SMU Ambassadors.
- 3 Stop by the SMU City Games to try your hand at various sports and games alongside SMU students.
- 4 Indulge in a truly one-of-a-kind gastronomical experience at the SMU Food Fiesta.
- 5 Soak in the festivities of a city campus at the SMU Sunset Spectacle with spectacular performances.



CAMPUS TOURS

Walking Tours

Every hour at the entrance of School of Law Building (1pm to 6pm)



Open-Top Bus Tours

Every hour at the entrance of the School of Law Building (1pm to 6pm)



IN THEIR OWN WORDS: WHY SMU?

"I chose SMU because I wanted to challenge myself. When I came to the SMU Open House in 2015, I met an SMU Ambassador who told me something along the lines of "SMU isn't easy, but if you want to challenge yourself and push yourself out of your comfort zone, this is the place to be".

What I love about SMU is the freedom to decide how you want to learn and what you want to learn. The interactive style of SMU encourages students to take charge of their learning by steering the direction of the discussion, with the professor facilitating it. Aside from this, SMU provides a very safe environment for students to make mistakes and to learn from these mistakes. The classroom is designed in such a way that learning becomes very collaborative and cohesive."



Chua Min Hui
Bachelor of Business Management and Bachelor of Accountancy

"I chose SMU because I wanted to find a university that would provide global exposure. I remember an SMU student coming to my junior college and sharing about all her trips to various countries as well as her lessons learnt from such experiences. That really caught my attention and I thus wanted to experience the same exciting university life. Looking back, I have had the privilege of going on 4 overseas trips to 5 countries over 3 years and that has greatly enriched my student life."



Elizabeth Ong Xin Yi
Bachelor of Science (Economics)

"I chose SMU because the school offers a unique teaching style. Lessons are seminar-style, and students are encouraged to speak up and voice their opinions in class. We get to learn from our peers and recognise the different perspectives others might have."



Joseph Teng Yu Siang
Bachelor of Accountancy

"SMU's location is really one of the most underrated aspects of the university. Beyond the obvious benefits of having a more active social life and all the time you will save on commuting to and from home over four years, networking opportunities are more common here just because it is so convenient for alumni and working professionals to come down - whether it is for official events, student-organised events, or just for an informal coffee chat."



Ling Kai Tsi
Bachelor of Business Management